Treatment at T1 (weight\_a) v. T1 (weight\_b)

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| Category | Group | Treatment at T1 (n = 5080) | Treatment at T1 (n = 5080) |
| Age (P = 1.000) | 18-29 | (19.3%) 966 | (nan%) 0 |
|  | 30-49 | (34.8%) 1744 | (nan%) 0 |
|  | 50-65 | (27.5%) 1379 | (nan%) 0 |
|  | Over 65 | (18.5%) 925 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Religious Prayer (P = 1.000) Warning: P-value may be incorrect because at least one expected value is less than 5. | A few times a month | (6.7%) 333 | (nan%) 0 |
|  | A few times a week | (12.5%) 626 | (nan%) 0 |
|  | Don't know | (4.2%) 209 | (nan%) 0 |
|  | Never | (24.2%) 1215 | (nan%) 0 |
|  | Once a day | (13.0%) 654 | (nan%) 0 |
|  | Once a week | (3.6%) 178 | (nan%) 0 |
|  | Seldom | (14.9%) 748 | (nan%) 0 |
|  | Several times a day | (20.9%) 1046 | (nan%) 0 |
|  | skipped | (0.0%) 1 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Religious Importance (P = 1.000) | Not at all important | (27.1%) 1361 | (nan%) 0 |
|  | Not too important | (17.2%) 865 | (nan%) 0 |
|  | Somewhat important | (25.1%) 1261 | (nan%) 0 |
|  | Very important | (30.5%) 1528 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Born Again (P = 1.000) | No | (73.8%) 3702 | (nan%) 0 |
|  | Yes | (26.2%) 1313 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Religious Attendance (P = 1.000) | A few times a year | (11.2%) 561 | (nan%) 0 |
|  | Don't know | (3.6%) 179 | (nan%) 0 |
|  | More than once a week | (7.6%) 381 | (nan%) 0 |
|  | Never | (36.9%) 1851 | (nan%) 0 |
|  | Once a week | (14.8%) 740 | (nan%) 0 |
|  | Once or twice a month | (6.0%) 302 | (nan%) 0 |
|  | Seldom | (19.9%) 998 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Religion (P = 1.000) | Agnostic | (6.3%) 314 | (nan%) 0 |
|  | Atheist | (7.5%) 374 | (nan%) 0 |
|  | Buddhist | (2.0%) 100 | (nan%) 0 |
|  | Eastern or Greek Orthodox | (1.0%) 52 | (nan%) 0 |
|  | Hindu | (0.4%) 20 | (nan%) 0 |
|  | Jewish | (2.7%) 136 | (nan%) 0 |
|  | Mormon | (1.2%) 62 | (nan%) 0 |
|  | Muslim | (1.5%) 74 | (nan%) 0 |
|  | Nothing in particular | (26.1%) 1310 | (nan%) 0 |
|  | Protestant | (19.5%) 980 | (nan%) 0 |
|  | Roman Catholic | (24.6%) 1232 | (nan%) 0 |
|  | Something else | (7.1%) 357 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Political Ideology (P = 1.000) | Conservative | (13.3%) 666 | (nan%) 0 |
|  | Liberal | (21.4%) 1072 | (nan%) 0 |
|  | Moderate | (34.3%) 1718 | (nan%) 0 |
|  | Not sure | (10.2%) 512 | (nan%) 0 |
|  | Very conservative | (7.3%) 367 | (nan%) 0 |
|  | Very liberal | (13.5%) 678 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Registered to Vote (P = 1.000) | Don't know | (2.0%) 98 | (nan%) 0 |
|  | No | (10.5%) 525 | (nan%) 0 |
|  | Yes | (87.6%) 4392 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Presidential Vote in 2020 (P = 1.000) | Did not vote for President | (21.7%) 1090 | (nan%) 0 |
|  | Donald Trump | (22.8%) 1146 | (nan%) 0 |
|  | Howie Hawkins | (1.3%) 63 | (nan%) 0 |
|  | Jo Jorgensen | (2.0%) 97 | (nan%) 0 |
|  | Joe Biden | (50.1%) 2512 | (nan%) 0 |
|  | Other | (2.1%) 105 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Presidential Vote in 2016 (P = 1.000) Warning: P-value may be incorrect because at least one expected value is less than 5. | Did not vote for President | (35.5%) 1779 | (nan%) 0 |
|  | Donald Trump | (20.6%) 1031 | (nan%) 0 |
|  | Evan Mcmullin | (0.2%) 9 | (nan%) 0 |
|  | Gary Johnson | (3.4%) 171 | (nan%) 0 |
|  | Hillary Clinton | (35.5%) 1783 | (nan%) 0 |
|  | Jill Stein | (2.2%) 109 | (nan%) 0 |
|  | Other | (2.6%) 128 | (nan%) 0 |
|  | skipped | (0.1%) 3 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Political Party Preference (P = 1.000) | Independent | (3.0%) 152 | (nan%) 0 |
|  | Lean Democrat | (2.7%) 136 | (nan%) 0 |
|  | Lean Republican | (0.7%) 35 | (nan%) 0 |
|  | No Data | (81.5%) 4085 | (nan%) 0 |
|  | Not sure | (0.2%) 11 | (nan%) 0 |
|  | Not very strong democrat | (2.9%) 143 | (nan%) 0 |
|  | Not very strong republican | (1.5%) 73 | (nan%) 0 |
|  | Strong Democrat | (5.8%) 292 | (nan%) 0 |
|  | Strong Republican | (1.7%) 84 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Political Party Affiliation (P = 1.000) | Other | (1.0%) 49 | (nan%) 0 |
|  | Democrat | (8.7%) 436 | (nan%) 0 |
|  | Independent | (5.3%) 265 | (nan%) 0 |
|  | No Data | (81.5%) 4085 | (nan%) 0 |
|  | Not sure | (0.4%) 20 | (nan%) 0 |
|  | Republican | (3.2%) 158 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Has Children (P = 1.000) | No | (71.7%) 3596 | (nan%) 0 |
|  | Yes | (28.3%) 1419 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Household Income (P = 1.000) | 10,000 - 19,000 | (8.1%) 407 | (nan%) 0 |
|  | 100,000 - 119,999 | (5.9%) 295 | (nan%) 0 |
|  | 120,000 - 149,999 | (7.3%) 364 | (nan%) 0 |
|  | 150,000 - 199,999 | (5.7%) 284 | (nan%) 0 |
|  | 20,000 - 29,999 | (9.0%) 453 | (nan%) 0 |
|  | 200,000 - 249,999 | (2.3%) 117 | (nan%) 0 |
|  | 250,000 - 349,999 | (1.9%) 94 | (nan%) 0 |
|  | 30,000 - 39,999 | (6.2%) 313 | (nan%) 0 |
|  | 350,000 - 499,999 | (1.0%) 49 | (nan%) 0 |
|  | 40,000 - 49,999 | (6.0%) 300 | (nan%) 0 |
|  | 50,000 - 59,999 | (7.4%) 372 | (nan%) 0 |
|  | 500,000 or more | (0.6%) 29 | (nan%) 0 |
|  | 60,000 - 69,999 | (4.9%) 244 | (nan%) 0 |
|  | 70,000 - 79,999 | (6.7%) 333 | (nan%) 0 |
|  | 80,000 - 99,999 | (8.0%) 401 | (nan%) 0 |
|  | Less than 10,000 | (7.4%) 370 | (nan%) 0 |
|  | Prefer not to say | (11.6%) 583 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Employment (P = 1.000) | Full-time | (38.6%) 1935 | (nan%) 0 |
|  | Homemaker | (6.5%) 328 | (nan%) 0 |
|  | Other | (2.4%) 122 | (nan%) 0 |
|  | Part-time | (13.0%) 651 | (nan%) 0 |
|  | Permanently disabled | (5.1%) 256 | (nan%) 0 |
|  | Retired | (18.6%) 931 | (nan%) 0 |
|  | Student | (4.9%) 248 | (nan%) 0 |
|  | Temporarily laid off | (1.7%) 82 | (nan%) 0 |
|  | Unemployed | (9.1%) 458 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Marital Status (P = 1.000) | Divorced | (10.6%) 531 | (nan%) 0 |
|  | Domestic / civil partnership | (5.5%) 278 | (nan%) 0 |
|  | Married | (43.6%) 2185 | (nan%) 0 |
|  | Never married | (33.6%) 1687 | (nan%) 0 |
|  | Seperated | (2.4%) 118 | (nan%) 0 |
|  | Widowed | (4.3%) 214 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Education (P = 1.000) | 2-year | (10.3%) 515 | (nan%) 0 |
|  | 4-year | (21.3%) 1070 | (nan%) 0 |
|  | High school grad | (29.0%) 1457 | (nan%) 0 |
|  | No HS | (6.7%) 334 | (nan%) 0 |
|  | Post-grad | (12.2%) 610 | (nan%) 0 |
|  | Some college | (20.5%) 1026 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Race (P = 1.000) | Asian | (9.0%) 453 | (nan%) 0 |
|  | Black | (5.7%) 285 | (nan%) 0 |
|  | Hispanic | (34.3%) 1721 | (nan%) 0 |
|  | Middle Eastern | (0.6%) 28 | (nan%) 0 |
|  | Native American | (1.5%) 75 | (nan%) 0 |
|  | Other | (3.6%) 178 | (nan%) 0 |
|  | Two or more races | (4.7%) 235 | (nan%) 0 |
|  | White | (40.6%) 2038 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Gender (P = 1.000) | Man | (47.4%) 2376 | (nan%) 0 |
|  | Non-binary | (1.0%) 49 | (nan%) 0 |
|  | Other | (0.6%) 27 | (nan%) 0 |
|  | Woman | (50.9%) 2552 | (nan%) 0 |
|  | skipped | (0.2%) 10 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Request to Contact (P = 1.000) | No | (0.8%) 37 | (nan%) 0 |
|  | No Data | (81.5%) 4085 | (nan%) 0 |
|  | Yes | (11.9%) 596 | (nan%) 0 |
|  | not asked | (5.9%) 296 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Permission to Contact (P = 1.000) | No | (1.2%) 62 | (nan%) 0 |
|  | No Data | (81.5%) 4085 | (nan%) 0 |
|  | Yes | (11.4%) 571 | (nan%) 0 |
|  | not asked | (5.9%) 296 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Consume Social Media News (T2) (P = 1.000) Warning: P-value may be incorrect because at least one expected value is less than 5. | Hardly ever | (3.5%) 174 | (nan%) 0 |
|  | Never | (3.2%) 162 | (nan%) 0 |
|  | No Data | (81.5%) 4085 | (nan%) 0 |
|  | Often | (6.4%) 321 | (nan%) 0 |
|  | Sometimes | (5.4%) 270 | (nan%) 0 |
|  | skipped | (0.0%) 0 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Consume Social Media News (T1) (P = 1.000) | Hardly ever | (17.5%) 877 | (nan%) 0 |
|  | Never | (16.2%) 810 | (nan%) 0 |
|  | Often | (30.3%) 1518 | (nan%) 0 |
|  | Sometimes | (35.8%) 1796 | (nan%) 0 |
|  | skipped | (0.2%) 11 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Consume Television News (T2) (P = 1.000) | Hardly ever | (3.9%) 197 | (nan%) 0 |
|  | Never | (2.5%) 123 | (nan%) 0 |
|  | No Data | (81.5%) 4085 | (nan%) 0 |
|  | Often | (7.2%) 359 | (nan%) 0 |
|  | Sometimes | (5.0%) 249 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Consume Television News (T1) (P = 1.000) Warning: P-value may be incorrect because at least one expected value is less than 5. | Hardly ever | (21.8%) 1094 | (nan%) 0 |
|  | Never | (14.0%) 700 | (nan%) 0 |
|  | Often | (34.3%) 1718 | (nan%) 0 |
|  | Sometimes | (29.9%) 1499 | (nan%) 0 |
|  | skipped | (0.1%) 2 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Consume Print News (T2) (P = 1.000) | Hardly ever | (2.2%) 110 | (nan%) 0 |
|  | Never | (1.9%) 97 | (nan%) 0 |
|  | No Data | (81.5%) 4085 | (nan%) 0 |
|  | Often | (9.0%) 451 | (nan%) 0 |
|  | Sometimes | (5.4%) 270 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Consume Print News (T1) (P = 1.000) Warning: P-value may be incorrect because at least one expected value is less than 5. | Hardly ever | (14.3%) 718 | (nan%) 0 |
|  | Never | (17.2%) 861 | (nan%) 0 |
|  | Often | (37.2%) 1864 | (nan%) 0 |
|  | Sometimes | (31.3%) 1567 | (nan%) 0 |
|  | skipped | (0.1%) 4 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
| Interested in News (P = 1.000) | Don't know | (5.0%) 252 | (nan%) 0 |
|  | Hardly at all | (8.7%) 436 | (nan%) 0 |
|  | Most of the time | (42.9%) 2152 | (nan%) 0 |
|  | Only now and then | (17.8%) 892 | (nan%) 0 |
|  | Some of the time | (25.6%) 1282 | (nan%) 0 |
|  | DK/NA | (0.0%) 0 | (nan%) 0 |
|  |  |  |  |